3D PROPERTY MARKETING & DOCUMENTATION BY PERSPECTIVE 3D, POWERED BY REALITY CAPTURE EXPERTS

Marketing

3D virtual tours for online engagement, accessibility, consumer confidence and search engine optimization.

REAL PROPERTY

Residential &
Commercial Real Estate
Travel & Hospitality
Multifamily Communities

SM. BUSINESS

Shops
Showrooms
Service Indusries
Venues

LG. BUSINESS

Manufacturing & Production
Healthcare
Schools
Trade Shows

Documention

3D digital twin technology to document current site conditions for remote collaboration.

BUILDING

Construction
Engineering
Architecturial
Design

INSURANCE

Contents Inventory
Claims Adjusting
Restoration
Pack-Out

FACILITIES

Building Information
Asset Management
Safety & Security
Tax Consideration

Marketing professionals and corporations from all over the world are experiencing tremendous benefit from using technologically advanced 3D solutions for property marketing, documentation, facility management and viewer engagement. Businesses are gaining increased exposure and remote teams are able to communicate virtually.

Our 3D solutions are the most affordable and most efficient way to capture, document and archive your space or project.

Perspective 3D, LLC 616-312-3947 Grand Rapids, MI perspective3-d.com

FEATURES

To maintain site integrity and to ensure the best user experience, our 3D experiences are always and only available as a cloud-based platform.
As a Matterport service partner, Perspective 3D provides all your customer service and support for every tour we capture. The following features are available with every tour:

- Unique virtual tour URL & HTML embed code for easy sharing & website presentation
- Interactive walk-through, floor plan & dollhouse views
- HD photos extracted from tour
- Floor plan generation
- Measuring tool
- Virtual reality viewing
- Social media content
- Virtual tour viewer statistics
- Media tags: Embed rich multimedia like video, documents, manuals, tours, photos, text & links to drive further engagement or team collaboration
- Access to all future Matterport feature releases

Additional features available with add-on tools: voice overs, guided tours, navigation menus, password protection, virtual tickets, side-by-side comparisons, conference call integrations and so much more.

1 Service Visit = Multiple Uses
Any tour can be easily duplicated to serve multiple purposes.
Use one link for the public and a separate link for internal collaboration.

Marketing

Documentation

USES

Share any 3D experience with anyone, anywhere from any device.

- Provide a 24/7 Open House for any real-world place
- Archive ephemeral events & exhibits
- Attract & orientate new employees or students
- Provide accessibility for those that can not be there in person
- Offer a preview in preparation for in person arrival
- Host virtual field trips
- Increase website dwell time=increase in Google credibility

- Prepare for renovations or design projects
- Plan safety & security measures
- Assess & document site conditions
- Process claims faster
- Jump start as -builts
- Share & document construction status updates
- Tag and document facility assets
- Investigate crime scenes
- Export point-cloud data

INTEGRATIONS

3D virtual tour uploads to:

- Google My Business Listing (see inside) & Google Maps
- Vrbo & HomeAway
- Realtor.com

Data package available for import after the capture is processed:

- BIM software: BIM360 or ProCore
- Architecture, Engineering & Construction: SketchUp, Revit, AutoCAD
- Xactimate compatible TrueSketch for insurance adjusters. No More Sketching!

FUNDING

By utilizing the media tag feature, organizations can access creative ways to fund any project.

- Collaborate with local business chambers, tourist offices, community organizers or professional organizations to offer advertising within the tour.
- Crowdfunding resources like Go-Fund Me are a great way to fund an experience that will benefit a community of people, like a church, museum or other public venue.
- Engage sponsors, vendors and charitable givers.
- Look for grant opportunities.

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matterport SERVICE PARTNER