

FOR IMMEDIATE RELEASE

Perspective 3D, LLC Celebrates Woman-Owned Business Recertification and Announces Family Succession Plan

Grand Rapids, MI – Perspective 3D, a leader in advanced 3D scanning, visualization, and virtual tour services, proudly announces its renewed certification as a Woman-Owned Small Business (WOSB) and Women's Business Enterprise (WBE). These designations recognize Perspective 3D as a majority woman-owned business, affirming its qualifications and unlocking access to government and corporate contracts that foster growth and industry collaboration. Certification increases visibility for Perspective 3D, provides opportunities for exclusive networking and mentorship opportunities, and strengthens the company's credibility within the industry. Annual recertification ensures continued access to resources that drive growth, strengthen industry leadership, and enhance the delivery of innovative solutions to clients.

Founded in 2015 by Andrew Rennick and later acquired by Andrew's mother, Sherry Rennick in 2016, Perspective 3D has become a trusted name in Matterport 3D digital twin technology and LiDAR scanning. The company provides custom documentation and marketing solutions across diverse industries, including construction, education, and manufacturing, as well as cultural institutions, hospitality, and commercial real estate. With CAD and BIM integrations, Perspective 3D equips architects, engineers, and construction teams with accurate, data-driven insights to enhance planning and design efficiency. Additionally, its expertise in 3D scanning for loss claims environments supports restoration companies and insurance estimators/adjusters, highlighting its adaptability and industry leadership.

"Recertification as a Woman-Owned Business is a meaningful milestone for Perspective 3D," said Sherry Rennick, CEO of Perspective 3D. "These certifications provide valuable opportunities that help us expand our reach and continue delivering high-quality services to our clients."

A Family Legacy of Innovation

As part of a long-term vision for the success of the company, Sherry's son, Jason, and his wife, Jenn, are gaining hands-on experience to lead Perspective 3D into the future. This succession plan allows Jenn to drive innovation, expand Perspective 3D capabilities, and contribute to the long-term success of the company.

"Jenn's leadership marks an exciting new chapter, reinforcing the role of Perspective 3D as a pioneer in digital twin and reality capture innovations while building a strong foundation for the future," Rennick added. "Perspective 3D is not just a business—it's a legacy built on expertise, integrity, and forward-thinking innovation."

Continued Commitment to Excellence

Expanding its reach, Perspective 3D partners with its sister company, Reality Capture Experts, delivering reality capture services worldwide. This collaboration enhances the ability of the company to provide cutting-edge 3D scanning, visualization, and documentation solutions on a global scale, extending its reach beyond its regional footprint.

The dedication of Perspective 3D to quality, accuracy, and customer engagement has cemented its reputation as a leader in the industry, continually evolving to meet the needs of an expanding client base. Perspective 3D is committed to accessibility and sustainability, using digital twins to improve inclusivity for individuals with mobility challenges while also reducing environmental impact through minimized site visits and efficient resource management. Perspective 3D empowers clients to rethink traditional processes, demonstrating how digital twins drive smarter decision-making and greater efficiency throughout the property lifecycle. With immersive 3D technology, clients can optimize planning, management, and documentation with greater precision and insight. Through the integration of Matterport 3D digital twin technology and LiDAR scanning, Perspective 3D enables businesses to enhance efficiency, improve accuracy, and confidently navigate an increasingly digital landscape.

Learn how technologically advanced visualization solutions from Perspective 3D can transform your business—schedule a consultation today. 616-312-3947

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